

MISSION POSSIBLE: INDIA

Project Profiles 2017-18

THINKING BEYOND PINK AND BLUE – MERIDIAN SCHOOL, BANJARA HILLS



This group's focus was to help start a progressive and liberal dialogue regarding women's rights in their school and two other schools as a way to promote gender equality. They did this by administering surveys, conducting social experiments, hosting open discussions on topics like universalization of the pay grade and gender discrimination in the work place, role of women in armed forces, breaking gender stereotypes, reservation for women and women in power.

Project Objectives:

- Help women speak out about oppression and safety issues
- Engage all genders in a progressive dialogue about gender equality
- Educate young girls about the importance of menstrual health and gender rights

Activities:

- Conducted surveys to identify students' understanding about equality of the genders
- Adopted two rural schools and educated young minds about gender equality through a street play in the local language
- Hosted an open discussion on topics like universalization of the pay grade and gender discrimination in the work place, role of women in armed forces, breaking gender stereotypes, etc.
- Conducted social experiments and short films on gender equality which were shared on social media

Results:

- Increased sensitization in immediate communities on issues of gender equality
- Greater awareness in students in rural schools about menstrual hygiene and gender rights
- Engaged a larger audience on the topic through the social media campaign

Next Steps: These Agents of Change plan to continue to spread awareness with the help of social media and through talks regarding the same topic



WFUNA
 1 United Nations Plaza
 Room 1177
 New York NY 10017 USA
 +1 212 963 5610

FMANU
 Palais des Nations
 DEP 11-12-13
 1211 Geneva,
 Switzerland
 + 41 22 917 3239

WFUNA
 12F, Seoul Global Center Building
 38 Jong-ro (Seorin-dong)
 Jongno-gu
 Seoul, Republic of Korea
 +82 2 6925 2695

WFUNA
 Rue Montoyer 14
 Bruxelles—1000
 Belgium

WWW.WFUNA.ORG/MISSION-POSSIBLE